



50/50 Leadership

A 501(c)3 Educational Non-Profit Corporation

2555 E. Colorado Blvd, Suite 204
Pasadena, CA 91107
818.243.2322-phone
www.5050Leadership.org

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Women are half the population but still only a fraction of the leaders making decisions. 50/50 Leadership is a non-profit organization whose purpose is to increase the number of women in leadership positions in all areas of life. It is one of only a handful of organizations nationally that are working to create a shift in the culture such that leaders are chosen regardless of gender.

On Sunday, March 8th, 2015 we are hosting, along with the **United Nations Association of Pasadena**, the **7th Annual Women of the World Awards** and celebration of Women's History Month.

The event will be educational, celebratory, and will raise funds for both organizations. We will be honoring three outstanding women who make a difference around the world, plus this year for the second time we will also be honoring a man.

We offer several ways for you to participate with us at our event:

- ❖ Sponsorship – Attached is our listing of sponsorship levels and the benefits we offer to you
- ❖ Advertising – Attached is the pricing and specifications for advertising in our printed program
- ❖ Silent Auction – Donate one or more items to be auctioned off in our Silent Auction
- ❖ Favors – Donate 300 items to be placed in the Goody Bags that will be given to everyone attending
- ❖ Tables/Tickets – Buy a table or two and bring your employees or clients – or sponsor students to attend

Thank you for your consideration,

Pauline Field and *Juanita Marlowe*
Event Co-Chairs

Date of Event: Sunday, March 8th, 2015

Reaching: 3000+ members and friends of the two nonprofits

Items Requested: Gift Certificate or other item(s) to be used in the Silent Auction

Charge: Regular admission: \$90 Students: \$45

Event: 7th Annual Women of the World Awards and Celebration of Women's History Month

Location: La Canada Flintridge Country Club
5500 Godbey Drive
La Canada, CA 91001

Charitable Causes: Fifty-Fifty Leadership is a 501(c)3 non profit corporation whose purpose is to increase the number of women in leadership positions in all areas of life. Money raised at the event will go to programs to educate women as leaders. United Nations Association, Pasadena
The mission of the Chapter is to generate local awareness and support of the United Nations and its commitment to achieving global peace, justice and freedom.

Note: 50% of the net proceeds will go to each organization.

Contact: Pauline Field
2555 E Colorado Blvd Ste 204
Pasadena, CA 91107
818-694-0588 -Cell
818-243-2322-Main
pfield@5050Leadership.org

Federal ID 33-0679303